

JOIN US ON AZAMARA CLUB CRUISESSM



see the destinations. experience the cultures. imagine the possibilities.

Welcome to Azamara Club Cruises, a boutique cruise line of distinction. Offering a sophisticated yet relaxed way of travelling that delivers unique destinations. We're the newest member of the Royal Caribbean Cruises Ltd family of cruise lines, so you can rest assured we'll provide all the support you need to sell our cruises.

Why Azamara? This guide highlights the many features included on an Azamara voyage. Together, they combine in a distinctive 4-pillar life-style focus that allows guests to see the world as only a few ever will. We hope you'll encourage your customers to join us so they can enjoy our unique philosophy of travel.

Deeper destination immersion

- Two smaller ships with access to unique, intimate ports.
- 174 ports. 54 countries*
- Longer stays and more overnights in port. Double the experience. Explore by day and by night. Venture even further from port

*April 2011 - March 2012.

- Culturally immersive Land Discoveries (shore excursions), brought to life by our insider knowledge
- Destination-inspired entertainment and enrichment
- Captivating talks by experts
- Special voyages showcasing world-class events, like the Monaco Grand Prix

Exceptional cuisine & wine

- Destination-inspired cuisine
- Selected boutique wines (red and white), complimentary at lunch and dinner
- A choice of 5 dining venues with 2 speciality restaurants
 - Aqualina speciality restaurant†: Mediterranean inspired cuisine & wine pairings
 - Prime C speciality restaurant†: fine wine and steak selections
- Discoveries Restaurant: menu offering flavours from around the globe
- Windows Café: relaxed buffet dining
- Pool Grill: pizza, burgers, pasta, nachos served poolside
- Mosaic Café for speciality teas and coffees, plus canapés

† Charges may apply.

JOIN US ON AZAMARA CLUB CRUISESSM



pampering isn't restricted to the spa.
the finishing touches.

Some ships have a spa. In our case, the entire ship is, in a manner of speaking, a spa. Here pampering isn't confined to just one area. You can of course arrange for a full body massage in the tranquil onboard Spa, or rejuvenate your senses with aromatherapy, herbal wraps, and much more.

But our overriding objective to please our guests is about the entire shipboard experience. It includes details like beautiful fresh-cut flowers, a goodnight sweet delivered from your chef to your stateroom every night, and a devotion to friendly and embracing service that you'll experience in every detail.

The warmth and friendliness of our staff is exceptional. And we include a host of value-added amenities. Prepare yourself for some delightful surprises.

extraordinary service.

each day onboard takes you further from the ordinary.

Why Azamara?...cont

Youthful wellness & vitality

- The Spa & Fitness Centre
- Extensive range of therapies and treatments. Such as acupuncture, youth-enhancing facials, hot stone massages and other stress-dissolving rituals.
- Active lifestyle options. From yoga & Pilates, to golf & spinning
- Outdoor pool and whirlpools
- Thalassotherapy pool

Extraordinary service

- 408 crew members for 694 guests
- Pampering, personal touch service that's never intrusive
- English butler service in suites

More tangible value - more inclusions for less:

- Boutique red and white wines with lunch and dinner
- Gratuities for housekeeping, dining and bar staff always included
- Complimentary shuttle bus service to and from port communities, where available
- Bottled water, soda, speciality coffees and teas
- True English butler service for suite guests
- Speciality dining complimentary for suite guests
- Complimentary self-service laundry

* Charges apply.

YOU'LL LOVE WHERE WE TAKE YOU



1. Bangkok, Thailand 2. Iguazu Falls, Argentina 3. Venice, Italy

174 ports. 54 countries. more overnights. longer stays.

Unique destinations. Uniquely delivered. We believe cruising is as much about where you are going as how you get there. To us, the places we visit are the ultimate reason we travel. That's why we know every port of call like we live there. The hidden secrets within destinations that only locals know.

More overnights. Longer stays. Because there's so much to see in the places we take you, almost 60% of our port visits allow late night stays. And 22% involve overnight stays. Guests can explore the daytime treasures of the destination, and the amazing night-time sights and sounds. Or take longer day trips away from port to immerse themselves in the local culture.

Destination: Asia & the Middle East. Exciting, always. Rushed, never. 46 ports. 16 countries. The astounding commercial growth of China, India, Vietnam, United Arab Emirates, and all of Asia and the Middle East is impressive. Yet these thriving countries still embrace their ancient traditions of harmony and tranquillity. We show our guests both aspects of this fascinating part of the world.

Destination: Mediterranean. Ports unseen by most are Azamara's favourites. 74 ports. 20 countries. Of course we'll visit Venice, Monaco, Athens and Alexandria. But we'll also stop in lesser-known ports along the Croatian coast, in Turkey, and even in Ukraine. See ancient cities like Istanbul, and anchor in secluded harbours inaccessible to large vessels.

Destination: Northern/Western Europe. See Europe like it's your first time abroad. 26 ports. 13 countries. Are your customers seasoned travellers who return to one or two favourite European cities time and again? Let us reintroduce them to their favourite destinations, and show them a few they may have missed. Voyages up the French coast, north to Amsterdam, to the Norwegian fjords, Scotland or Ireland, Russia and more.

Destination: West Indies, Panama Canal, Costa Rica and Mexico. Where sun, sand and culture intersect spectacularly. 56 ports. 27 countries. The choices are many. Should you spend the day exploring ancient cultures or modern ones? Should you spend it on a pristine beach, or relaxing on deck with a cool beverage in hand? Our onboard guides help guests select the options that make for a perfect voyage. Discover the Sea of Cortez or the hideaways of the West Indies.

YOU'LL LOVE WHERE WE TAKE YOU

every destination
has a unique sound track.

Our local knowledge makes you a local expert. Guests benefit from Azamara Club CruisesSM renowned destination expertise, along with our attention to detail. They don't just see it. They live it.

Land Discoveries. Azamara Club Cruises are about the destinations. And when you arrive at your port of call we want to make sure you experience everything about it that's special. We pride ourselves on the depth and quality of our shore excursions.

See Asia & Europe the Cruisetour way. Our intimately sized ships can visit ports that larger vessels can't. Going to places that others don't. But for total immersion into these destinations, we suggest our guests extend their visit with an Azamara Cruisetour. Offering the same comfort and level of destination knowledge enjoyed onboard, but bringing it to the land experience. And giving the background and context that makes the journey a revelation.



1. Turkey 2. Virgin Gorda, British Virgin Islands 3. St. Petersburg, Russia

we know every port like we live there. adventures that go beyond the anchorage.

We're the destination experts. Allow our onboard experts to share their insider's knowledge of the best sights, museums, shops and restaurants. Our port enrichment programmes focussing on the local culture and history, as well as the uniqueness of destination prepare our guests for each port, allowing them their own customised experience.

Where shall you go? Asia or Europe? We offer voyages ranging in length from 4 to 20 nights. Plus a wide range of 7-night voyages that can be combined to create longer voyages. Then there are special voyages showcasing major events, like the Monaco Grand Prix, including a visit* to Monte Carlo on the day of the famed race.

* Charges apply.

Sample our exciting shore excursions:

- River Kwai Overnight - cross the famous bridge built by Allied prisoners of war during World War 2. Then enjoy a scenic train ride along the historic Death Railway.
- Cairo Overland Excursion – a 2-day adventure taking in the Egyptian Museum of Antiquities, Pyramids of Giza, the Sphinx and other ancient wonders.
- Behind the Scenes at the Hermitage – visit the Hermitage Repository in Staraya Derevnya housing a vast collection of carriages, furniture and art. A tour of the Hermitage Museum completes the day.
- Copper Canyon by Train – embark on a dramatic train-ride climbing to 7,200 ft. A project considered on a par with the Panama Canal, this incredible route took almost 100 years to build.

AZAMARA JOURNEY® & AZAMARA QUEST®



1. Discoveries Restaurant 2. The Drawing Room 3. Stairs to Mosaic Café

if you're on a quest to see the world, journey onboard the Azamara Club CruisesSM ships.

The small ship advantage. Introducing the 694-guest Azamara Journey and Azamara Quest. Jewel-box ships that can access smaller, more unusual ports. Personalised and gracious, with a club-like ambiance.

Elegant surroundings. Every detail of life onboard is tailored to your desires. In everything you see, savour, hear, touch and breathe. And the onboard amenities are no exception. Highlights include:

- Discoveries Lounge – next to the main restaurant and perfect for pre-dinner drinks
- Sunset Bar – the place for cocktails, on the rear deck outside Windows Café
- Looking Glass – comfortable leather sofas, Murano glass sculptures, and a fantastic view from floor-to-ceiling windows make this stylish lounge a favourite. Whether relaxing, or dancing the night away
- The Drawing Room – the ship's well-stocked library. By night this becomes a venue for exclusive, invitation-only dinners
- Casino Luxe – the classy Monte-Carlo-style casino
- Boutique C – stylish clothing, bags and jewellery
- Indulgences – everything from fine cognac to designer eyewear

Unique stateroom experiences. The comforts of our suites and staterooms are many. With 24-hour room service, fresh cut flowers, European bedding and complimentary use of 100% Egyptian-cotton bathrobes, our rooms are sanctuaries that guests may be reluctant to leave – were it not for all that awaits on deck and in port.

Every suite offers our true English butler service to ensure that every guests' wish is fulfilled. And every stateroom is given personal attention by our accommodating staff.

More reasons to sell our voyages. We're the leading value proposition in upmarket travel. Your customer will benefit from from:

- More tangible value – more inclusions for less
- Compelling, best-in-category fares
- New, more-inclusive amenities
- Competitive ChoiceAir programme
- Small-ships advantage – can access smaller, more unusual ports
- Distinctive four-pillar lifestyle focus
- Destination immersion
- Extraordinary service

AZAMARA JOURNEY® & AZAMARA QUEST®



1. Club Ocean Suite 2. Club World Owner's Suite 3. Club Continent Suite 4. Club Veranda Stateroom 5. Club Oceanview Stateroom 6. Club Interior Stateroom

your home away from home.

leaving your stateroom may take some willpower.

All the comforts of home. Plus a world of extras. That's what you'll find in the accommodations on Azamara Club Cruises.™

Stateroom amenities:

- European bedding with duvet
- Egyptian-cotton bathrobes & slippers
- 24-hour room service
- Welcome fruit basket at embarkation
- Fresh-cut flowers
- Tote bag
- Complimentary use of umbrella & binoculars
- Complimentary shoe-shine service
- Turndown service
- Daily news bulletin

Suites: all stateroom amenities plus:

- English butler service
- Priority check-in and departure
- Priority luggage delivery at check-in
- Silk-wrapped hangers
- Complimentary garment pressing for 2 items
- Welcome sparkling wine & fruit basket
- Daily savouries between 4-6pm
- Priority tender service in anchor ports
- Complimentary seating throughout the voyage in speciality dining restaurants
- Opportunity to book en-suite spa services
- Private photographic portrait seating
- One bottle of vodka & one bottle of Scotch whisky



SHIP SPECIFICATIONS

occupancy: 694 (double occupancy)
 net tonnage: 30,277
 length: 592 feet (180 metres)
 beam: 84 feet (25 metres)
 guest decks: 9
 cruising speed: 18.5 knots
 electric current: 110/220 AC
 refurbished: 2007
 officers and crew: international
 ship's registry: Malta



CRUISE World

For bookings and enquiries contact

Travel Marketing Cruise World
 PO Box 302 421, North Harbour, Auckland
 Ph: 09 917 4440, out of AKL agents 0800 500 732
 email: info@cruiseworld.co.nz
www.cruiseworld.co.nz